



Gökhan Serdar

Gökhan Serdar graduated from the Department of Business Administration at Bilkent University. He began his career as an auditor at Arthur Andersen and later worked at Ernst & Young.

Following his auditing career, before joining TPI Composites as CFO for the EMEA region; he held various finance management positions at DYO and Pınar, both part of Yaşar Holding. At TPI, Serdar served as Senior Vice President and General Manager responsible for the EMEA and India regions, leading organizations operating across multiple geographies with a workforce of up to 6,000 employees.

In addition to his professional career, Gökhan Serdar has also played an active role in non-governmental organizations and industry associations. He has served as a Member of the Board of Directors of the Aegean Industrialists and Business People Association (ESİAD) and the Turkish Wind Energy Association (TÜREB).

Aiming to bring more than 25 years of global leadership experience into the field of leadership development, Gökhan Serdar began this journey with the SLII® Experience, which he considers to be the most effective leadership model among the many leadership programs he has completed throughout his career. After completing the program's accreditation, he joined Blanchard Türkiye as a trainer.

In addition to delivering leadership development programs, Serdar also works in the fields of strategic consulting and executive coaching, helping leaders enhance their performance while contributing to organizational development and strategic transformation initiatives.

Gökhan Serdar is married and has two children.